

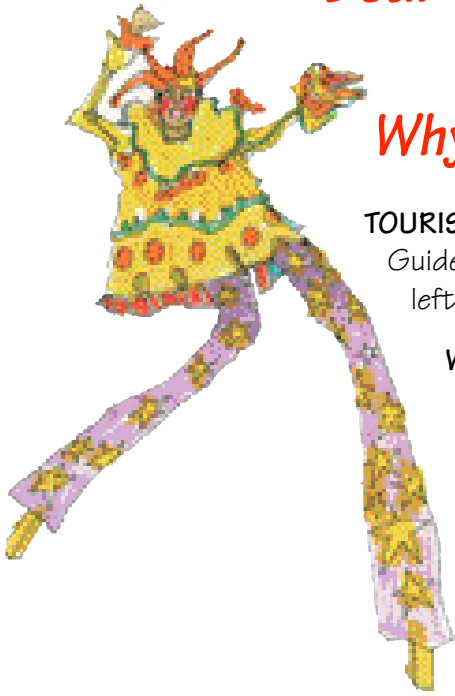
**THE U.S. VIRGIN ISLANDS HAS  
TWO UNIQUE GUIDEBOOKS AND MAPS  
ONE FOR EACH OF TWO ISLANDS**

Produced by Great Dane, Inc.



*Dear Client,*

*Why are we better?*



**TOURISTS READ US.** The lighthearted style makes us far from boring. Our Guidebooks are interesting — even educational (how to snorkel, why we drive on the left, etc.) — so that tourists can't help reading the ads.

**WE HAVE 25 YEARS OF SUCCESSFUL PUBLISHING BEHIND US.**

Over the past 20 years, we have won numerous top awards for magazine design from the Advertising Club of the Virgin Islands, as well as awards for copywriting, magazine covers, and even the prestigious Donald Plantz Award.

**EFFECTIVE LOCAL AND OFF-ISLAND DISTRIBUTION**

You will find our publications in every local hotel. Our Guidebooks are at both airports, the seaplane ramps, ferry docks and most car rental agencies. We have special display racks at all customers' premises and other strategic locations. We supply mainland and European Tourism Offices, and provide direct distribution to off-island travel agencies.

**THE ISLAND'S HISTORY IS ILLUSTRATED WITH LIGHTHEARTED CARTOONS —**  
Entertaining to read and easy to remember.

**TWO ISLANDS — TWO BOOKS AND TWO MAPS**

The two islands have their own individual characteristics which are emphasized in their respective Guidebooks.

**NO BORING AD REPETITION IN FREE EDITORIALS**

The rest of the magazine is so interesting that tourists and locals can't help reading the ads.

**ANNUAL REQUESTS**

Past visitors request new editions of Maps and Guidebooks.

**COMPLIMENTARY LINKS FOR GUIDEBOOK ADVERTISERS**

Our new **ELECTRONIC GUIDEBOOKS** provide free links to your website.



The **ELECTRONIC GUIDEBOOK** is accessible on all computers and mobile phones with Flash Player capability.

[www.stcroixguidebook.com](http://www.stcroixguidebook.com) or [www.stjohnsguidebook.com](http://www.stjohnsguidebook.com)

We use Linda Smith Palmer's cartoons, art from other talented local artists, high quality photos and historical art to illustrate Life As We Know It, in the islands today



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